



The Conference Board
of Canada

Le Conference Board
du Canada

Niagara Institute

Institut Niagara

Building Stronger Leaders and Organizations.





Who We Are

The Conference Board of Canada is the largest non-partisan, not-for-profit, evidence-based research organization in Canada, specializing in economic trends, industry and business strategy, leadership and human resources, and public policy.

The Niagara Institute, established in 1971, is the leadership development division of The Conference Board of Canada. It is one of the most trusted providers of high-impact, high-quality leadership development solutions. Our team of experienced leadership and organizational development professionals work with clients to build strong leaders and successful organizations through customized development programs, advisory services, coaching, public programs, distance learning, and webinars. Our mission is to build stronger leaders for a better future.

“With an ever-changing Canadian business landscape, sound leadership can be the difference between success and failure. The Niagara Institute ignites the strengths and talents of leaders to achieve high-impact results for their organizations and for themselves.

Through a range of assessments, tools, frameworks, models, and approaches, we equip our clients with the right strategies and tactical plans to lead, inspire, overcome challenges, and maximize opportunities.”

Daniel Muzyka, President and Chief Executive Officer,
The Conference Board of Canada





Leadership Matters

Leadership development has moved to the forefront as a strategic priority for the most successful organizations in Canada and internationally. The quality and effectiveness of leadership can have a profound impact on work cultures and organizational performance at all levels.

Studies have shown that investment in leadership development can improve an organization's bottom-line financial performance, create organizational alignment, increase agility, and improve an organization's ability to attract and retain top talent.

Leadership is the most common differentiator of business success. Organizations with strong leadership are 13 times more likely to outperform

competitors on metrics such as financial performance, quality of products and services, employee engagement, and customer satisfaction.

Building leadership capacity is critical in coping with a volatile business environment and essential in sustaining long-term growth and competitiveness.

Our Approach to Organizational and Leadership Development

Whether you work with us to develop a custom solution for your organization or we work with individual leaders through our public programs and coaching, our approach is flexible, focused, personal, and practical. Our solutions are truly designed to be suitable and effective.

Our Building Blocks to Building Stronger Leaders and Organizations

Powerful Partnerships	Internationally renowned expertise in leadership knowledge by trail-blazing organizations.
In-House Expertise	Access to experts in leadership, organizational performance, research, economic trends, and public policy issues.
Exceptional Associates Network	Highly credentialed and accomplished professionals with the proven ability to support and guide a learning experience.
Personal Approach	Highly personal programs and services focused on the needs of the organization, team, and individual.
Solid Foundation for Success	Rich assessments and surveys that provide a solid foundation for insight, learning, and growth—benchmarked against leadership standards.
Sustainable Development	A proven model where learning is embedded at a deeper level through the application of skills, feedback on performance, and reflection on changes.
Extraordinary Experience	A platform for candid exchanges with industry peers in a positive environment that supports long-term growth and change.

Highly personalized programs and services focused on the needs of the organization, the team, and the individual.





Customized Leadership and Organizational Development

A customized solution to give your leadership focused and high-impact development that delivers tailored results.

Advisory Services

Professional guidance in turning strategy into focused action that gets results:

- We use evidence-based research to guide credible solutions.
- We use diagnostics from your organization to shape your strategies.
- We integrate our findings to provide you with insights and strategy that will get you results.
- We provide the next steps in development and implementation of recommended solutions.

Applied Research

Evidence-based research and data to shape your leadership-development strategies includes:

- *HR Trends and Metrics* and *Learning and Development Outlook* series;
- Learning Performance Index—measures performance, identifies improvements, and designs a plan for improvement.

Custom Programs

Fully customized, tailored, or off-the-shelf programs for your organization. You get:

- custom solutions that are built specifically for your organization;
- pre-designed public program elements, modified to fit your needs;
- off-the-shelf programs delivered without modification.

With a wide range of expertise in leadership and organizational development, we can provide solutions to your needs. Let us know how we can help.

The Benefits of Customized Leadership and Organizational Development

Built for Your Needs	A detailed “needs assessment” of leadership competencies shapes the design of each customized program.
Exclusive to Your Organization	Designed specifically for your organization, ensuring that specific challenges and needs are addressed.
Accelerated Development	Accelerates benefits to your organization by immediately achieving a significant escalation in group learning and facilitating individual development.
Complementary to Current Learning	Designed to complement your existing leadership development.
Extensive Development Process	Customized experience integrated into learning groups, mentors, and post-program support.
Flexible to Meet Your Requirements	Dates and locations to suit your needs.

Fully customized, signature, or tailored programs for your organization.





Coaching—Our Key Differentiator

Our consultative approach creates a trusting, effective partnership to meet leadership development priorities.

Committed to the highest level of coaching ethics and standards, we provide quality customized coaching programs and supports for individuals, teams, and organizations.

The Benefits of Coaching

Customized	Designed specifically for you, your team, and your organization, ensuring that specific challenges and needs are addressed.
Accelerated Learning and Development	Best practices and approaches that accelerate learning, development, and the achievement of meaningful results much faster than possible when working in isolation.
Complementary to Current Learning	Enhances and supports existing leadership development.
Flexible	Dates, times, content, and approach are determined by you.
Supportive	Assistance, advice, and support in real time to ensure immediate success and long-term impact.

Public Programs

Giving leaders the opportunity to work and network with peers from other industries and organizations.

Comprehensive Programs

Develop leadership competencies essential to a leader’s success in areas of organizational responsibility—self, team, department, division, and organization.

Specialized Skill Development Programs

Focus on a key facet of effective leadership. Each program complements the comprehensive programs, building skills in areas such as speaking, presence, and networking.

The Benefits of Public Programs

Network With Industry Peers	Work with and learn from peers from different industries.
Timely and Convenient	Offered throughout the year in locations across Canada.
No Minimum Number Required	One to multiple leaders from a single organization can attend a program.
Structured but Personal	Focused on the individual through the use of assessments, with discussion of personal experiences and challenges.
Relevant Development	Best practices and proven strategies that can be immediately applied to a leader’s role.
Supportive	Participant to Facilitator and Coach ratios that provide leaders with a high-touch and supportive experience.

Experiential, personal, and practical leadership development.



Contact Us

Look to the Conference Board and Niagara Institute to build strong leaders who are prepared for the challenges of today and tomorrow.

Contact us today.

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NiagaraInstitute.com



Where Leaders Come to Grow

Niagara Institute Partnership in Leadership

The Niagara Institute is the leadership development division of The Conference Board of Canada. When you work with The Niagara Institute, you are working with a division of Canada's leading independent, applied research organization.



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