



The Conference Board
of Canada

Le Conference Board
du Canada

Niagara Institute

Institut Niagara

WORKSHOP

Presenting as a Leader[®].



Offered through The Conference Board of Canada's Professional Development Institute

For leaders who deliver presentations, it is critical that they share their ideas in a way that influences and inspires others. Yet sometimes, presentations fail to engage audiences. Presentations overwhelm people with unfocused information; they are presented without considering the impact on the audience, and they are presented in a manner that undermines confidence in the presenter.

Presenting as a Leader builds the fundamental skills required to deliver persuasive and compelling presentations. This one-day workshop provides participants with the tools and insights to influence their audience at every opportunity by connecting centred content to confident delivery.

Ideal for Leaders of

● Self ● Team ● Department ● Division ● Organization

Core Learning Outcomes:

- View every presentation as an opportunity to influence
- Develop compelling, audience-centred presentations—avoiding a “data-dump”
- Create a key message that reflects their leadership thinking
- Design visual slide decks as a support—rather than a crutch
- Achieve an appropriate level of formality and tone for the audience
- Deliver a confident leadership presence using body language, eye contact, pace and expression

Each participant will focus on an actual presentation they will be delivering in the future and during the program, will outline, create and deliver a part of their presentation.

Workshop Overview

| IN-WORKSHOP PHASE | POST-WORKSHOP PHASE |
|---|---|
| Workshop Day | Takeaways and Learning Sustainment |
| <p>Focus on Building the skills to present as a leader.</p> <ul style="list-style-type: none">• Adopt the leader’s mindset: the link between leadership and communication, six guiding principles for thinking about presentations through the lens of leadership.• Build the argument: develop a single focused message, structure your thoughts persuasively, use conversational yet powerful language.• Lead through Visuals: when to use visuals and when to avoid them, the two types of slide deck - visual memo vs. speaking support, guiding principles for effective visuals.• Present with a leader’s presence: techniques that enable you to project confidence, including body language, eye contact, pace, expression and tone.• Next steps and a commitment to action. | <ul style="list-style-type: none">• Digital workbook for your reference.• A copy of the book, <i>Leading Through Language</i>.• Tools to help you apply what you’ve learned.• Option to attend further programs and workshops at a preferred rate. |

Program Partner

Presenting as a Leader® is developed and delivered by The Humphrey Group Inc. and offered in partnership with the Niagara Institute.



Multiple Attendees

Maximize the benefits of this learning and increase the return on your investment by bringing this program into your organization or sending multiple people to one or more public sessions.

Call or email to discuss the benefits and special pricing.

Check NiagaraInstitute.com for the latest schedule and pricing.