



The Conference Board
of Canada

Le Conference Board
du Canada

Niagara Institute

Institut Niagara

WORKSHOP

Train the Brain for Leadership Success.



Offered through The Conference Board of Canada's Professional Development Institute

Neuroscience is being used in the competitive business world to improve performance, leadership effectiveness and business success. Emerging knowledge of the brain is providing managers with practical knowledge, tools and resources that is enhancing their ability to think in greater breadth and depth and rally an organization's workforce to collaborate to solve increasingly complex problems.

The ability to harness the resources of the brains of your organization's workers is potentially the optimal route to develop a long-term, sustainable competitive advantage. In today's knowledge economy, it is the ability of your managers and non-supervisory employees to work together and out-think competition to develop superior products, services, methods and processes that are the key to delivering optimal bottom line financial results.

Train the Brain for Leadership Success presents some of the latest findings from neuroscience in a dynamic and practical manner that will help challenge how you manage and lead others and how you and your team make important business decisions.

Ideal for Leaders of

● Self ● Team ● Department ● Division ● Organization

Participants strengthen their ability to:

- Apply neuroscience principles to improve management leadership capabilities
- Change ingrained habits and grow as a leader
- Improve performance as a coach, team leader and innovator
- Develop the ability to think in greater breadth and depth
- Learn a powerful way to build trust and relationships
- Develop a common language that encourages optimal team performance.

NiagaraInstitute.com 1-800-663-7305 info@NiagaraInstitute.com

Workshop Overview

IN-WORKSHOP PHASE	POST-WORKSHOP PHASE
Workshop Day	Takeaways and Learning Sustainment
<p>Focus on neuroscience principles to improve management leadership capabilities.</p> <ul style="list-style-type: none">• Overview and understanding of the brain: organizing principle, stress and emotional arousal.• Understanding the social brain: motivational drives, social brain and the workplace, negativity cycles.• Understanding the emotional brain: trust and vulnerability, building trust and a key leadership competency, visual nature of the brain.• The brain and innovation: creating an organizational culture conducive to innovation, technique to 'unlock' the brain, brain dominance and whole brain thinking, and thinking in greater breadth.• The brain and change: natural resistance to change, overcoming 'fight or flight' networks to overcome resistance and embrace change.• Key points and suggested next steps.	<ul style="list-style-type: none">• Workbook to help you apply what you've learned.• Option to attend further programs and workshops at a preferred rate.

Program Partner

This program has been designed and is delivered by Robert Paris (Myelin Leadership International), a university lecturer with an Honours MBA from the University of Toronto and a Certificate in the Foundations of Neuroleadership. Robert also designed and facilitated the original global leadership training program for the renowned Cirque du Soleil and has written manuals on leadership, coaching, thinking skills and marketing planning.

MYELIN LEADERSHIP INTERNATIONAL

Check NiagaraInstitute.com for the latest schedule and pricing.

Multiple Attendees

Maximize the benefits of this learning and increase the return on your investment by bringing this program into your organization or sending multiple people to one or more public sessions.

Call or email to discuss the benefits and special pricing.