



The Conference Board
of Canada

Le Conference Board
du Canada

Niagara Institute

Institut Niagara

PUBLIC PROGRAM

Speaking as a Leader[®].



A Humphrey Group Program offered by The Niagara Institute

Speaking as a Leader[®] is an intensive two-day program designed for managers and executives who want to learn the fundamentals of communicating as leaders. At the core of this program is The Leadership Model[®], an approach that teaches participants how to influence and inspire every time they speak.

Those who attend will learn how to speak as confident, compelling leaders in a broad range of situations—speeches, presentations, meetings, off-the-cuff remarks, and Q&As.

Ideal for Leaders of

● Self ● Team ● Department ● Division ● Organization

Program Outcomes

- See every situation as a leadership opportunity.
- Engage your audience.
- Speak with a clear message.
- Build a persuasive structure.
- Use the language of leadership.
- Develop visuals that aid, rather than upstage you.
- Use eye contact that holds the audience.
- Use strong gestures.

Assessments

Prior to the program, you will receive and complete a questionnaire that indicates your strengths and weaknesses. There is also a small amount of reading required before you attend this program.

Key Program Features

- Small group workshops, with a ratio of seven participants to one facilitator, will provide for extensive feedback and one-on-one coaching for all participants.
- Opportunities to create and deliver messages with maximum impact.
- Individual feedback on your strengths and weaknesses when creating your scripts and delivering your messages.
- Practical experience involving several methods of communication through small group exercises.
- Skill development in creating presentations that lead.

Program Overview

PRE-PROGRAM PHASE	IN-PROGRAM PHASE		POST-PROGRAM PHASE
Pre-work	Day One	Day Two	Takeaways and Learning Sustainment
<p>Receive a short survey and article by email to complete prior to your attendance.</p> <ul style="list-style-type: none">Your survey will provide the program facilitator with a picture of your current communication skills and preferences.	<p>Focus on the fundamentals of speaking as a leader.</p> <ul style="list-style-type: none">Learn proven tools and a model for designing and delivering your message, and using strong, confident language in verbal and written communications.	<p>Apply what you have learned during practical sessions.</p> <ul style="list-style-type: none">Focus on communicating across different situations with facilitator feedback and guidance.	<ul style="list-style-type: none">Digital workbook for your reference.A copy of the book, <i>Speaking as a Leader</i>.Tools to help you apply what you've learned.Option to attend further programs and workshops at a preferred rate.

Program Partner

Speaking as a Leader® is developed and delivered by The Humphrey Group Inc. and offered in partnership with the Niagara Institute.



Multiple Attendees

Maximize the benefits of this learning and increase the return on your investment by bringing this program into your organization or sending multiple people to one or more public sessions.

Call or email to discuss the benefits and special pricing.

Check NiagaraInstitute.com for the latest schedule and pricing.