



The Conference Board  
of Canada

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du Canada

**Niagara Institute**

**Institut Niagara**

PUBLIC PROGRAM

# Taking the Stage®



## A Humphrey Group Program offered by The Niagara Institute

Specifically developed for women leaders, Taking the Stage® shows you how to take the stage, and speak with confidence, assertiveness, and an influential leadership presence.

This intensive two-day program will show you how to move beyond traditional female behaviours and seek recognition for yourself and your views.

You will learn how to develop a confident mindset that encourages you to speak up and have your voice heard. You will learn how to organize your thoughts with a clear message, persuasive structure, and strong, confident language.

## Ideal for Leaders of

| Self | Team | Department | Division | Organization

## Program Outcomes

- Learn to avoid “minimizing” behaviours.
- Adopt a mindset that embraces the ‘stage.’
- Portray yourself as a leader, not a doer.
- Convey your accomplishments.
- Develop a style that incorporates the best of “female” and “male.”
- Use your vocal power to engage others.
- Deliver clear, confident messages.
- Deal successfully with interruptions.
- Confidently drive home your ideas.
- Choose the language of leadership.
- Avoid apologies and mincing modifiers.

## Key Program Features

- A program specifically designed for women leaders.
- Small group workshops, with a ratio of seven participants to one facilitator, will provide for extensive feedback and one-on-one coaching for all participants.
- Guidance in overcoming common female vocal and language traps.
- Individual feedback on your strengths and weaknesses when creating your scripts and delivering your messages.
- Practical experience involving several methods of communication through small group exercises.

## Assessments

You will receive and complete a questionnaire that indicates your strengths and weaknesses in communication. There is also a short pre-read.

[NiagaraInstitute.com](http://NiagaraInstitute.com) 1-800-663-7305 [info@NiagaraInstitute.com](mailto:info@NiagaraInstitute.com)

# Program Summary

PRE-PROGRAM PHASE	IN-PROGRAM PHASE		POST-PROGRAM PHASE
<b>Pre-work</b>	<b>Day One</b>	<b>Day Two</b>	<b>Takeaways</b>
Receive a short survey on your communication skills and preferences and a short pre-read by email to complete prior to your attendance.	Understand the traditional female communication behaviours and how to move beyond them. You will be introduced to proven tools and a model for designing a persuasive message, using strong, confident language and using the full power of your voice.	Apply what you have learned during practice sessions that focus on delivery, presence, informal speaking, off-the-cuff situations and Q&As with facilitator feedback and guidance.	<ul style="list-style-type: none"><li>• Digital workbook for your reference.</li><li>• A copy of the book, <i>Taking the Stage</i></li><li>• Tools to help you apply what you've learned.</li><li>• Option to attend further programs and workshops at a preferred rate.</li></ul>

## Program Partner

Taking the Stage® is developed and delivered by The Humphrey Group Inc. and offered in partnership with the Niagara Institute.



## Multiple Attendees

Maximize the benefits of this learning and increase the return on your investment by bringing this program into your organization or sending multiple people to one or more public sessions.

Call or email to discuss the benefits and special pricing.

Check [NiagaraInstitute.com](http://NiagaraInstitute.com) for the latest schedule and pricing.